Ghost Prospector

Free Starter Kit. 5 AI prompts to automate your sales prospecting.

5

AIS IN SEQUENCE

20 min

TO FULL PIPELINE

12

VERTICALS AVAILABLE

ghost-prospector.pages.dev

How Ghost Prospector Works

Most salespeople spend 2 to 3 hours every morning researching prospects before they can start selling. Ghost Prospector eliminates that entirely by chaining 5 AI tools in a specific sequence. Each AI handles the step it was built for.

> **The sequence:** Manus mines prospects autonomously → Grok adds real time personal intelligence → Gemini scores and ranks against your ICP → Claude writes personalized outreach → ChatGPT dedupes against your CRM and formats the final spreadsheet.

The result: a morning spreadsheet with qualified prospects, contact info, org charts, personal insights, buying signals, and personalized outreach ready to send.

This starter kit gives you one simplified prompt per AI so you can test the sequence. The full system (available at ghost-prospector.pages.dev) includes battle tested prompts with anti-hallucination rules, output validation, error recovery, and 12 industry vertical customizations.

Before You Start: Your Config

Fill this out once. Paste it at the top of every prompt.

CONFIG TEMPLATE

PRODUCT: [What you sell]
COMPANY: [Your company]
TARGET VERTICAL: [Industry]
TARGET COMPANY SIZE: [Employee range]
TARGET GEO: [Geography]
COMPETITORS: [Top 3 competitors]

01 MANUS AI
Prospect Mining

Manus browses the internet autonomously. Point it at your market and it compiles a raw prospect list from job boards, news sites, and industry databases.

STARTER PROMPT — MANUS

You are an autonomous sales researcher. Find 20 companies in [TARGET VERTICAL] with [TARGET COMPANY SIZE] employees in [TARGET GEO] that are showing buying signals for [PRODUCT TYPE].

Search LinkedIn Jobs for companies hiring roles related to [PRODUCT AREA]. Search industry news for companies announcing initiatives in [PRODUCT AREA]. Check G2 for companies reviewing [COMPETITOR] products.

For each company provide: Company name, employee count, location, one key contact (name and title), and the specific buying signal you found with the source URL.

Output as a table. Do not invent companies or contacts. If you cannot verify a data point, mark it [UNVERIFIED].

Full system upgrade: The paid version scans 7+ source types, extracts primary AND secondary contacts, documents signal recency, and includes strict anti-hallucination rules with validation checks.

02 GROK (XAI)
Real Time Intelligence

Grok has real time web access and X/Twitter integration. It finds what each prospect recently posted, published, or achieved. This is what makes your outreach feel personal.

STARTER PROMPT — GROK

For each person listed below, find one recent personal insight I can reference in a sales email. Look for: recent X/Twitter posts, published articles, conference talks, promotions, or awards

from the last 12 months.

PROSPECTS:
[Paste names and titles from Step 1]

For each person provide: Personal insight found, source URL, and a conversation starter sentence under 25 words that references the insight.

If nothing found, write "NO PUBLIC PRESENCE" — do not fabricate.

03 GEMINI
ICP Scoring

Gemini analyzes your entire prospect list at once and scores every prospect against your Ideal Customer Profile. It ranks them so you know exactly who to call first.

STARTER PROMPT — GEMINI

Score each prospect below from 0 to 100 based on how well they match my ideal customer.

My ICP: [COMPANY SIZE] employees, in [VERTICAL], must have [KEY REQUIREMENT], currently using [COMPETITOR OR LEGACY TOOL].

Scoring: Company size fit (20pts), buying signal strength (30pts), contact seniority (20pts), ICP match (30pts).

PROSPECTS:
[Paste combined output from Steps 1 and 2]

Output as a table sorted by score. Add a column for Priority: A (80+), B (60-79), C (below 60). Identify the top 5 to contact this week.

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04 CLAUDE
Personalized Outreach

Claude writes outreach that sounds like you spent 20 minutes researching each person. Because the data feeding it is real, the personalization is real.

STARTER PROMPT — CLAUDE

Write a cold outreach email for each prospect below. Rules:

- First sentence must reference the personal insight provided
- Under 100 words total
- No "I hope this finds you well" or "just checking in"
- End with a low commitment CTA (15 min call or send a one pager)
- Read it out loud. If it sounds like a sales email, rewrite it.

MY PRODUCT: [DESCRIPTION]

PROSPECTS:

[Paste A-tier prospects from Step 3 with personal insights from Step 2]

For each prospect write: Subject line (under 8 words) and email body.

Full system upgrade: The paid version includes LinkedIn message variants, Day 4 and Day 9 follow ups with different angles, forbidden phrase list, and tone calibration rules specific to each industry vertical.

05 CRM Dedup and Delivery

ChatGPT takes everything from the previous steps, cross references your CRM, removes duplicates, and formats the final morning spreadsheet.

STARTER PROMPT — CHATGPT

Format the following prospect data into a clean table I can paste into Google Sheets.

Columns: Priority Tier, Score, Company, Contact Name, Title, Buying Signal, Personal Insight, Outreach Email Subject, Outreach Email Body

Sort by Priority Tier (A first) then by Score descending.

PROSPECT DATA:
[Paste all combined output from Steps 1 through 4]

Add a summary at the top: Total prospects, A tier count, B tier count, C tier count, and your top 3 "Contact Today" recommendations with one line reason each.

Full system upgrade: The paid version includes CRM cross-referencing against your Salesforce/HubSpot export, GO/SKIP/IN PIPELINE status tagging, LinkedIn URL and phone columns, follow up email columns, and CSV-ready export formatting.

Sample Morning Spreadsheet

Here's what the final output looks like. Every row is a qualified prospect with outreach ready to send.

TIER	CONTACT	COMPANY	SCORE	SIGNAL	OUTREACH
A	Sarah M., CTO	Acme Corp	94%	Hiring 5 security roles	✓ Ready
A	David R., CISO	Vertex Inc	91%	Post-breach + compliance	✓ Ready
B	Michelle K., VP Eng	Nova SaaS	78%	New budget allocation	✓ Ready

Ready for the Full System?

The starter kit gives you a taste. The full Ghost Prospector system includes battle tested prompts, anti-hallucination rules, 12 industry verticals, CRM integration, error recovery, and prompt update guarantees.

Get Ghost Prospector →

ghost-prospector.pages.dev